

Summer Festival Days

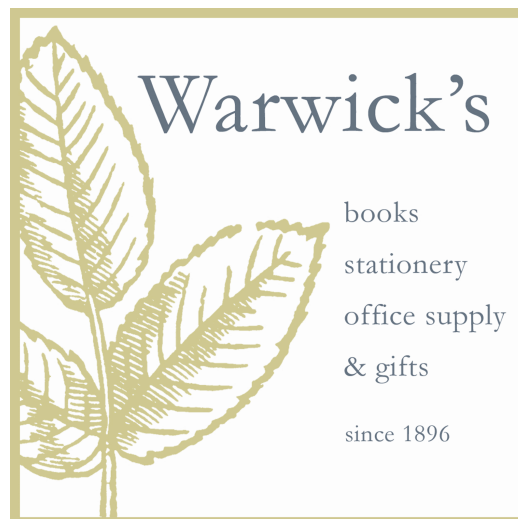
August 8: Publishing and Platform Building

3:45 p.m. - 4:45 p.m. PST

THE BUSINESS OF COMIC BOOKS with Keithan Jones

Keithan Jones, owner and operator of KID (The Kid In You Never Dies) Comics, will be discussing the experiences and techniques he's curated over the 5 years of running a comic book publishing company. A discussion that spans his early years of being an employed graphic designer to transitioning from employee to business owner. Website: kid-comics.com SM: Facebook: keithan Jones or Kidcomicsonline. Twitter: @KIDCOMICKSJ Instagram: kjkidcom

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KEITHAN JONES



Keithan Jones is the founder and owner of KID comics, an independent publisher based in San Diego, California. The mantra behind KID is, “The Kid In You Never Dies”. It is a constant reminder that our childhood spirit is the core of who we really are no matter how old we get.

“My Dad introduced me to comics and took me to see the original, Star Wars. That experience blew my mind. I was hooked into comic-culture ever since.” However, growing up reading comics, Jones noticed a lack of ethnic diversity in the stories. “None of my favorite characters were Black or the main protagonist. They were sidekicks at best.” He wanted to change that one day.

“I wanted to see legitimate bad-azz superheroes of color that appealed to all demographics.” In 2015, Jones established KID comics and his first publication, The Power Knights, which he originally created in 1982 as a child. He went on to create, Black Comix Day: Heroes Rise, a Black History Month celebration of Afro-centric comics and the artists behind them. Keithan regularly features his childhood creations, The Power Knights at conventions around the country. Read The Power Knights at kid-comics.com